



The Ruff Rider Regatta is the largest 100-mile long distance non-qualifying catamaran race in North America. The event is held every Labor Day weekend, with this year being the 30th-year of its existence. The participants and their ground crews arrive in South Padre several days prior to the event to enjoy the hospitality exhibited by the South Padre Island community. The Regatta starts Saturday at the flats of South Padre Island and for two days, 100 plus racers, coming from as far south as Florida, north from Colorado and west from California, make their way up the intercoastal waterway to Port Mansfield then turning east going out the Mansfield jetties to the Gulf Of Mexico then turning south back toward South Padre Island with an over night stay on the beach. Volunteers, at the stopping point have been working hard preparing foods for the weary sailors. The sailors partake in food and drink and the camaraderie begins, sailors discuss the day's race. Soon off to bed, the sailors enjoy the beautiful starlit sky, dozing off to awaken to a bright Sunday morning. Breakfast is served and the racers begin their journey south going back through the Jetties at South Padre Island and returning to the sand flats were they began the day before at the finish area, we expect over 300 racers, ground crew and onlookers to greet the sailors. The sailors enjoy dinner, while the volunteer race scorers are busy at work tabulating the scores. The event is concluded with trophies and a raffle.

The Ruff Riders requests your help. The following are the sponsorship packages available with the goods and services the Ruff Riders will provide to your organization.

The Skipper package- \$3000 contribution - Sponsors' name proudly displayed on all tee shirts, trophies, organization banner displayed at stopping points, mentioned as sponsor at all stops, logo printed on all Ruff Riders correspondence, and one year of advertisement on the web page.

The Crew package \$1000 contribution - Sponsor's logo on all tee shirts, printed logo on correspondence, banners displayed and 3 months advertisement on web page.

The Ground Crew consists of \$500 contribution - Sponsor's logo on tee shirts and 2 months advertisement on web page.

We thank you for time in viewing our request and hope that you can be a part of making the 2004 Ruff Rider Regatta a continuing success.

Sincerely,

Scott E. Kee